



Building Trust in AI – A CFO’s Guide to Governance, Risk and Assurance

Date: Saturday, 20 September 2025

Time: 5:00 PM – 8:00 PM

Venue: Crowne Plaza Kuwait al Thuraya City

Hosted by PwC Middle East and ICAI Kuwait Chapter

CPE: 3 hrs (approved)

Scan to register



Artificial Intelligence is rapidly transforming the finance function. For CFOs, the challenge is not just about adopting AI but building trust in how it is governed, assured and embedded into business-critical decisions.

Join PwC Middle East and ICAI Kuwait Chapter for an exclusive evening in Kuwait, where regional CFOs will explore how to harness AI as a strategic driver - while navigating the risks, responsibilities and governance challenges that come with it.

Agenda Highlights



- 5:00 – 5:30 ■ **Welcome drinks & networking**
Registration and informal networking.
- 5:30 – 5:35 ■ **ICAI Kuwait Chapter chairperson address**
- 5:35 – 5:40 ■ **Opening remarks**
Why trust in AI is a strategic imperative for CFOs.
- 5:40 – 6:05 ■ **Driving strategy in the age of AI**
Embedding AI into forecasting, scenario planning and assurance.
- 6:05 – 6:30 ■ **Governing AI: Risk, responsibility & resilience**
Understanding emerging AI risks and regional regulations.
- 6:30 – 6:45 ■ **Break**
A short pause before the next session.
- 6:45 – 7:10 ■ **Assurance of AI**
The CFO's role in ensuring responsible AI through governance and control assurance.
- 7:10 – 7:25 ■ **The future of audit**
How AI and emerging technologies are reshaping the way audits are delivered, assessed and trusted.
- 7:25 – 7:30 ■ **Closing reflections**
CFOs as leaders in trusted AI adoption.
- 7:30 – 8:00 ■ **Dinner & networking**
Peer-to-peer conversations to end the evening.

Who should attend?

ICAIKC members, CFOs, finance leaders and senior executives seeking to harness AI responsibly while strengthening governance, assurance and compliance.